



Reimagine
your network
with us.



BUILD MORE THAN A NETWORK

Juniper Networks supports:

10 The **top 10** telecom companies in the world

10 of top 12 global technology companies

1,400 More than 1,400 national government organizations around the world.

16 We operate 16 around-the-clock technical support centers around the world.

The network is the single greatest vehicle for knowledge, collaboration, and human advancement that the world has ever known. The macro-trends of cloud computing and the mobile Internet are massively expanding its reach and power. It is the essential platform for empowering our most innovative minds, and communicating the game-changing ideas that will solve our global community's toughest challenges.

In the face of such demand, the extent of possibility cannot be realized through legacy thinking. Juniper Networks believes convention—no matter how entrenched—must be challenged in order to realize the potential and transform the economics of networking.

How We See It

Now more than ever, the world relies on secure, high-performance networks.

Consider the healthcare industry, where the network is the foundation for new models of mobile, affordable care for underserved communities. Or the energy sector, where the network is accelerating the distribution of clean, renewable energy sources. In education, the network continues to increase access to quality teaching tools, so that people of every socioeconomic background can educate themselves and participate in the global economy.

Every day, Juniper Networks is helping customers build the most advanced networks on the planet—networks that do more than just connect services to people. We build networks that fuel co-innovation, and actively contribute to the ideas they power. Our goal is to work as true partners with our customers, bringing them the capable and flexible solutions that not only modernize their network, but enable it to deliver real business value.

Our Customers

At Juniper Networks, we're driven to work with businesses that depend on a network to deliver mission-critical transactions, applications, and services, and who share our vision of the network as the key to unlocking full business potential. If you are looking to build more than a network, you fit that profile.

Our growing customer base includes the world's largest and most influential service providers and enterprise customers, including: wired and wireless carriers, cable and satellite operators, content and Internet service providers,



“Juniper has been an excellent partner in helping us as we grow and evolve our network to meet increasing customer demands.”

- China Mobile

and cloud and data center providers, major banks and other global financial services organizations, the world's top 10 telecom companies, national government agencies and U.S. federal organizations, healthcare and educational institutions, and energy and utility companies.

But as we continue to expand, one thing is constant: We are laser-focused on understanding our customers' needs, and collaborating to tackle the toughest problems they face—problems others can't, or won't, approach.

We create solutions that give our customers a competitive advantage, whether that's bringing new, revenue-generating services to market in minutes instead of months, reducing network costs, enabling smarter, more efficient business processes, providing security and protection for their most valuable assets, or delivering a richer end-user experience. Each and every day our customers set out to build the best possible networks for their businesses—and Juniper is helping them succeed.

We provide the kind of innovative thinking, expertise, and commitment needed to enable the most automated, scalable, and secure networks on the planet. That's why our customers choose Juniper Networks.

Daring to Do Things Differently

Fueled by a significant investment in research and development, Juniper Networks has produced some of the industry's most groundbreaking innovations across every aspect of networking technology: silicon, systems, and software. We are rewriting the rules of networking.

Silicon. Our Junos® One family of processors is an unprecedented integration of silicon and software that pushes the boundaries of network performance.

Systems. Our powerful, simplified network architecture spans the routing, switching, and security markets. We approach each architectural challenge with a fresh eye, looking at physics-related obstacles such as performance, power, reliability, cooling, and heating. Our unique perspective has enabled us to develop some of the industry's most advanced network innovations, such as the Juniper Networks® Converged Supercore®, the Universal Edge, the vMX, MetaFabric™ Architecture with Contrail, and Juniper Unite for the Cloud Enabled Enterprise.

Software. Juniper Networks Junos® operating system is unmatched by competitors. The Junos platform enables a single automated operating system across our routing, switching, and security products, making customer networks simpler to manage and scale over time.

We deliver leading technologies that transform the economics and experience of networking for our customers by significantly lowering the CapEx required to build networks and the OpEx required to maintain them.



“Juniper continues to deliver the innovation and scale required for our multitude of next-generation consumer and business services, while providing the ease of management and flexibility necessary to respond to changing traffic patterns and application demands.”

- Verizon

Juniper builds stronger, more secure and trusted networks, thanks to a security portfolio that delivers end-to-end protection from attacks across every environment—from the data center to campus and branch environments to the device itself. Our extensive experience in developing security software and high-performance scalable systems for the service provider market is what makes Juniper Networks a valuable partner in securing new technologies that require new approaches.

By considering all aspects of the network and working as true partners with our customers to reimagine the way things can be done, we deliver a remarkable customer experience. Everything we do centers on identifying, understanding, and solving crucial business problems. Everyone at Juniper Networks—every engineer, salesperson, support representative, executive, and partner—is focused on delivering the strategies, architectures, and technologies our customers need to build the most advanced business networks, today and in the future.

True to Our DNA

Our company was born from an urge to question conventional thinking. Since its inception in 1996, Juniper has been challenging the status quo. This constant mindset has led to a series of technologies that give our customers a market advantage.

We were founded on the revolutionary idea that silicon technology could be applied to core routing for the advancement of high-density, high-speed networks. Our debut product, the Juniper Networks M40 Multiservice Edge Router, was the first implementation of silicon-based packet forwarding that dramatically increased performance, improved architectures, and helped to spur the unfettered Internet growth of the late 1990s. The key architectural breakthrough of the M40 was the separation of the control plane and the forwarding plane—an idea that has now become the centerpiece of the burgeoning software-defined networking (SDN) movement. The M40 was followed by a wave of innovative technologies across routing, switching, and security that have given our customers a competitive edge in their aspirations to build the best possible networks.

More recently, we were one of the first companies to recognize and address the potential impact of cloud computing on the network. Service providers and enterprises are embracing cloud-based business models and virtualization advances that allow servers and storage to be brought online in hours instead of weeks. But it can still take months to deploy hardware-centric networks.

Juniper Networks is accelerating customers' transition to the cloud by once again challenging entrenched networking approaches. As an industry leader in open, programmable networks, we've set a clear vision for how SDNs will

“We are delighted to partner with Juniper Networks as they understand the needs of consumers and enterprise IT leaders in an increasingly mobile world that requires mobile security and device management.”

- Samsung

play a transformational role in high-performance, collaborative and secure networking. Our software-centric business model enhances the end-user experience and provides a path for virtualizing and automating customer networks, and increasing their cost-efficiency, flexibility, and agility.

Expertise with Global Reach

We've built a global partner eco-system dedicated to delivering and implementing new networks that drive real business value at all levels of our customers' organization. These partnerships leverage best-in-class solutions and industry expertise that complement Juniper's own offerings and help solve a broader range of customer needs.

Our Responsibility Toward a Sustainable Future

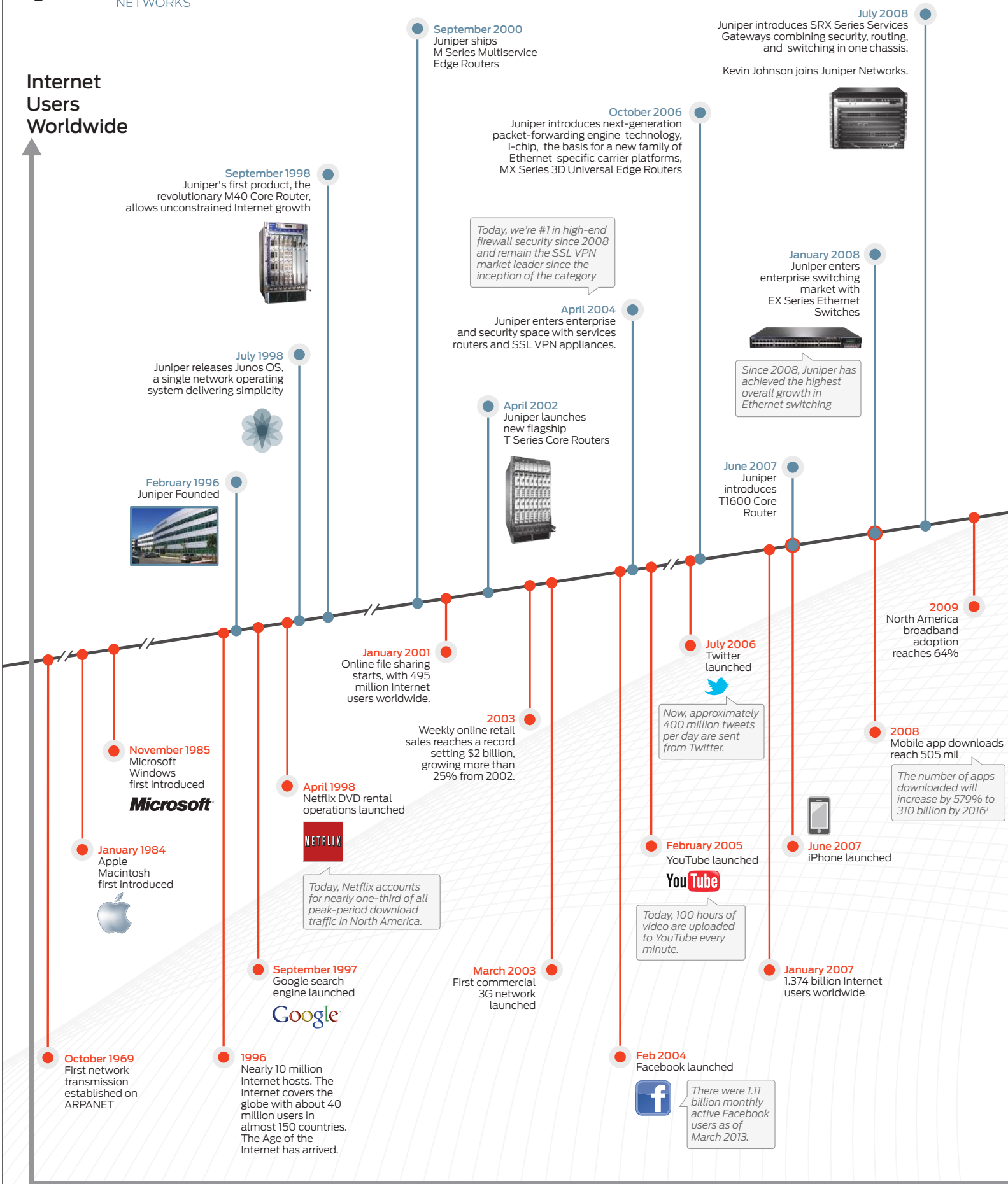
Juniper Networks' corporate citizenship and sustainability strategy is at the core of how we take on the toughest challenges we face as a company and members of the global community. Fueled by our spirit of innovation and the passion of our global employee base to support responsible choices, we've positioned ourselves as a leader in power and energy efficiency. We are pioneering the development of the first industry-wide energy efficiency standards for networking equipment. We also strive to positively impact and contribute to our global community of customers, partners, employees, emerging markets, and areas in need. Since 2000, the employee-driven Juniper Networks Foundation Fund has helped more than 500 non-profits and awarded more than \$13 million in grants to organizations making meaningful differences around the world.

We are dedicated to creating a culture of executional excellence that extends throughout our operations. In 2012, we moved into LEED Gold certified buildings at our new headquarter campus, expanded the scope of our ISO 14001 certification, and globally achieved a 10 percent reduction in tons of CO2e per square foot, compared to 2009 (base year). We are committed to consistently upholding the highest ethical standards and have been the recipient of numerous "good corporate citizenship" recognitions and awards, including being named one of the World's Most Ethical Companies for four consecutive years by Ethisphere Institute.

The Juniper Way

Our greatest asset as a company is our employees. Our employees are smart, curious, creative, and thoughtful observers. They are disruptors, innovators and connectors who don't just challenge the status quo—they challenge themselves to solve the unsolved. The Juniper Way defines the shared values that distinguish our employees, and our commitment that our culture and company inspires their best work.

Internet Users Worldwide



September 1998
Juniper's first product, the revolutionary M40 Core Router, allows unconstrained Internet growth



July 1998
Juniper releases Junos OS, a single network operating system delivering simplicity



February 1996
Juniper Founded



November 1985
Microsoft Windows first introduced



January 1984
Apple Macintosh first introduced



April 1998
Netflix DVD rental operations launched



Today, Netflix accounts for nearly one-third of all peak-period download traffic in North America.

September 1997
Google search engine launched



1996
Nearly 10 million Internet hosts. The Internet covers the globe with about 40 million users in almost 150 countries. The Age of the Internet has arrived.

September 2000
Juniper ships M Series Multiservice Edge Routers

Today, we're #1 in high-end firewall security since 2008 and remain the SSL VPN market leader since the inception of the category

April 2004
Juniper enters enterprise and security space with services routers and SSL VPN appliances.

April 2002
Juniper launches new flagship T Series Core Routers



March 2003
First commercial 3G network launched

October 2006
Juniper introduces next-generation packet-forwarding engine technology, I-chip, the basis for a new family of Ethernet specific carrier platforms, MX Series 3D Universal Edge Routers



January 2008
Juniper enters enterprise switching market with EX Series Ethernet Switches



Since 2008, Juniper has achieved the highest overall growth in Ethernet switching

June 2007
Juniper introduces T1600 Core Router

July 2006
Twitter launched



Now, approximately 400 million tweets per day are sent from Twitter.

February 2005
YouTube launched



Today, 100 hours of video are uploaded to YouTube every minute.

June 2007
iPhone launched



2008
Mobile app downloads reach 505 million

The number of apps downloaded will increase by 579% to 310 billion by 2016!

Feb 2004
Facebook launched



There were 1.11 billion monthly active Facebook users as of March 2013.

July 2008
Juniper introduces SRX Series Services Gateways combining security, routing, and switching in one chassis.
Kevin Johnson joins Juniper Networks.

2009
North America broadband adoption reaches 64%

October 2009
Juniper introduces Junos Space platform, Junos Trio chipset with 3D scaling technology for MX Series routers. Juniper announces the New Network is Here.

Oct 29, 2009
JNPR added to the NYSE on the 40th anniversary of the first internet transmission.



October 2010
Juniper introduces the Junos Pulse Mobile Security Suite



February 2011
Juniper unveils QFabric solution. Introduces vGW Virtual Gateway.



March 2011
Juniper unveils Junos Express chipset that powers the industry's first Converged Supercore platform, the PTX Series

March 2011
North America broadband penetration nearing 71%

June 2010
Sprint releases first mobile WiMAX(4G) phone in US. Mobile app downloads reach 8.154 bil

The number of Internet-connected devices will increase 192% to 28 billion by 2020²

December 2009
1.805 bil Internet users worldwide

February 2012
Juniper introduces ACX Series Universal Access Router

February 2013
Juniper delivers Junos DDoS Secure. Introduces Junos Spotlight Secure, the first cloud-based global attacker intelligence service.

May 2012
Juniper releases Junos Web Secure with ground-breaking Intrusion Deception technology to defend against web-based threats in real-time

October 2012
Juniper announces the world's most powerful edge services engine, the MX2020 3D Universal Edge Router

June 2012
More than 2.4 billion people—over a third of the world's human population—have used the services of the Internet

The number of people online will grow to 3.5 billion by 2017, representing nearly half of the world's population³

September 2014
Juniper expands Spotlight Secure to stop advanced malware and emerging threats

March 2013
Juniper unveils PTX3000, the world's smallest Converged Supercore



May 2013
Juniper introduces Contrail, an open standards-based controller for software defined networks (SDN)

April 2013
More tablets than laptops sold worldwide

February 2013
There are almost as many mobile-cellular subscriptions as people in the world



November 2014
Rami Rahim appointed CEO of Juniper Networks
Juniper redefines networking industry with the first carrier-grade virtual router, the vMX 3D Universal Edge Router

December 2014
Juniper introduces the OCX1100, the first switch to combine Open Compute Project (OCP) hardware design with a carrier-class network operating system, Junos OS.

March 2015
Juniper unveils the enhanced Converged Supercore®, the industry's most powerful core routing platform

April 2015
Juniper introduces the SRX5800, the industry's fastest firewall

May 2015
3 billion internet users

September 2015
Juniper introduces Unite Architecture to provide simplified and secure network infrastructure solutions that bring cloud performance, automation and simplicity to enterprise networks



¹ Source: Gartner, Inc.

² Source: IHS Inc.

³ Source: Forrester Research

For more Juniper milestones, the latest can be found here: www.juniper.net/us/en/company/profile/history/.



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